



Neverblue Rider Village

Neverblue Rider Village is THE place to be at the MS Bike Tour ~ Cowichan Valley Grape Escape. Highlight your team's participation, creativity and fundraising success by having a team tent in Rider Village.

All teams with 10 or more members who have a fundraising goal of \$10,000+ are invited to reserve a "lot" in Neverblue Rider Village. Space is limited so register your team today by emailing Sukhi at sukhi.tomana@mssociety.ca. Each team that raises \$10,000+ will have a 10 x 10 tent set up for you.



Neverblue Rider Village is where all the action is on Saturday afternoon after you cross the finish line. It features games, music, a beverage tent, and appetizers for all participants. Having a team tent gives you a place of your own to hang out and bond with team members. You can dress it up to show your team spirit, make it a comfy place to hang out by bringing chairs, coolers, games, and anything you can think of to make your weekend more fun.

What Does Reserving A "Lot" Mean?

Your team will have a reserved space to use as you please. Use your team lot as your team's main meeting place, lounging area, and place to showcase your TeamMS energy. It is up to you to do as much or as little with it as you want. Be creative, take advantage, and create your unique team atmosphere.

What Can I Do With My Team "Lot"?



Meet up with the rest of your team, throw some burgers on the grill, have a massage therapist waiting for you and make sure the cooler has plenty of ice. You can bring your own team tent, banners, decorations, BBQ, lawn chairs etc. Whatever you choose be sure to make it fun, it's your night, make it a good one. There will be prizes for the best team lot, so be creative...the bigger the better!

How Do I Start a Team?

- 1) Register as a team captain and create a team name. If you have already registered as an individual and want to create a team please call Sukhi at 250.388.6496 x 245
- 2) Have three or more people register as a team member under your team name.
- 3) Contact sukhi.tomana@mssociety.ca for fun team fundraising ideas and other team activities that will be taking place throughout the year to help you reach your fundraising goal.

Now that you're a team captain and your team is in place, start fundraising early and qualify for these great incentives!

Raise a team total of \$10,000+:

- One 10 x 10 tent set up for you
- No package pick-up lines! MS Society staff will visit you and your team in the weeks before the MS Bike Tour to get each rider their credentials to ride.

Raise a total of \$20,000+:

- All the benefits of the \$10,000 level plus...
- Upgrade your Neverblue Rider Village tent with pop, snacks and treats waiting for you when you get back on Saturday

Raise a total of \$50,000:

- All the benefits of the \$10k and \$20k level plus...
- A 20 x 20 tent set up for you
- A personal massage therapist to attend to your team when you get back on Saturday

